



# WHERE LIVES ARE RESHAPED BY THE HANDS OF GOD



THE FOUNDRY RESCUE MISSION AND RECOVERY CENTER

## OUR HISTORY

Sam Reynolds was dedicated to providing a place where transient and homeless men could find food, clothing and shelter, and hear the message of salvation. His vision to "rescue the perishing" was fulfilled in 1971 when Bessemer Rescue Mission opened in a rented building on Fourth Street. Rev. Gerald Price, a brick mason by trade, was appointed the first chairman of the board.

With the help of his friends, Rev. Price constructed a 5,000-square-foot facility, which included a chapel, dining room, kitchen, clothes closet and dorms to house 18 men.

During the next 20 years, the Mission expanded its facilities to care for more homeless men and to meet their increasingly complex needs. Then in 1992, a duplex on Sixth Avenue was purchased to provide shelter for homeless women.

December 1995, God called Rev. Bill and Michele Heintz to pioneer a ministry for men and women addicted to drugs and alcohol using the foundation laid at Bessemer Rescue Mission. Bill became executive director of the Mission January 1, 1996.

In 2004, the ministry was renamed The Foundry Rescue Mission and Recovery Center. Today, this center of transformation includes the Recovery Program, Re-Entry Program, Worship Center, SuperThrift Outlet, Auto Center, Community Outreach Center and Medical Center. Every day, men and women find refuge and long-term recovery in its innovative and Christ-centered programs.

## OUR MISSION

To restore hope and rebuild the lives of the addict, the ex-inmate and the homeless through Christ-centered recovery.

## OUR VISION

To be the leader in Christ-centered recovery, permanently transforming lives.

## OUR CORE VALUES

The Foundry Rescue Mission and Recovery Center is committed to serving the community with the following guiding principles and core values in everything we do:

Biblical principles	Compassion
Integrity	Love
Truth	Unity

## OUR NAME

What happens in a foundry distinctly describes what God does here in the lives of those suffering with addictions and homelessness. Men and women come through our doors as scrap metal comes to a foundry—seemingly hopeless and useless. Then through the process of melting, molding, pouring, shaking, cleansing and grinding, lives are reshaped ... all things become new.



## BOARD OF DIRECTORS

**Steve Briggs**  
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*Protective Life Corporation Retired*

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*Capital Strategies Advisors*

## DEAR FRIEND,

Thanks for taking a moment to learn more about The Foundry Rescue Mission and Recovery Center. It is a place where men and women once considered useless find nourishing food and safe, dignified shelter ... where substance abuse and addiction are addressed head-on and overcome. It truly is a place where lives are reshaped by the hands of God.



The Foundry, originally called Bessemer Rescue Mission, was founded to rescue lost souls, to offer homeless men safe refuge and to restore their lives. In 1996, my wife, Michele, and I joined this ministry, responding to God's call in our hearts: To give men and women addicted to drugs and alcohol—those labeled outcasts by society—the opportunity to transform their lives through the power of Jesus Christ.

Through the years, we've expanded and changed services to meet the increased needs in our community and across Alabama. We added The Foundry Medical Center, a full-time clinic for our residents and others in the community who are in need, and merged with Re-Entry Ministries to help men coming out of prison successfully re-enter society. We also opened The Foundry Women's Center to meet the special needs of women battling drug and alcohol addictions.

But the messages we share with hurting men and women have never wavered:

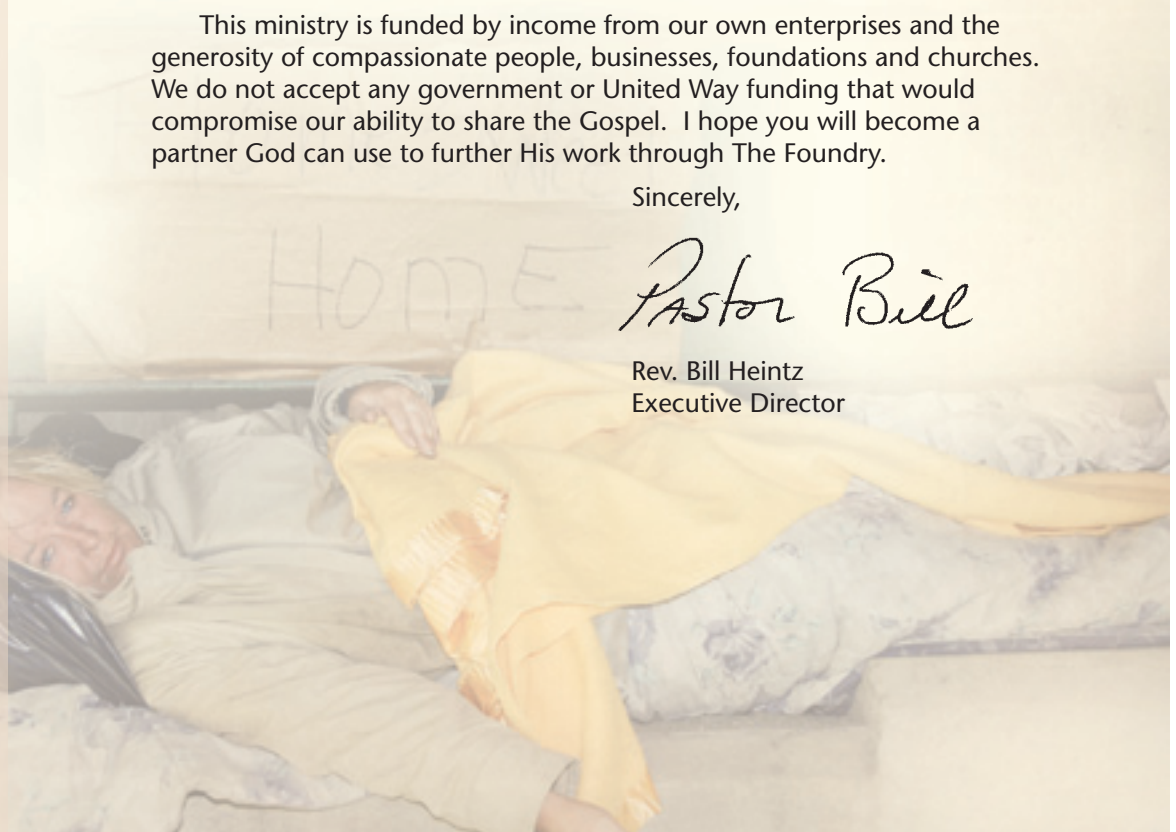
- It *isn't* too late to start over.
- The blood of Jesus Christ still washes away sin.
- You can have victory in your life.
- You can be a good father or mother or husband or wife or son or daughter.
- Our God *is* a God of second chances—hundreds of second chances!

This ministry is funded by income from our own enterprises and the generosity of compassionate people, businesses, foundations and churches. We do not accept any government or United Way funding that would compromise our ability to share the Gospel. I hope you will become a partner God can use to further His work through The Foundry.

Sincerely,

A handwritten signature in black ink that reads "Pastor Bill". The signature is written in a cursive, flowing style.

Rev. Bill Heintz  
Executive Director



# HOMELESSNESS AND ADDICTION KNOW NO BOUNDARIES



A drink to fit in with your new friends or to escape the abuse you endured as a child ... a joint to help forget the bruises on your arms and face ... a line of cocaine just to ease the mounting pressure at the office. It seems harmless in the beginning.

Suddenly drugs and alcohol have eaten away at your self-respect, taken your job, destroyed your family and left you hopeless and homeless.

Right now, one in four Americans has a family member who is being ravaged by addiction. It's in our homes, our schools, our workplaces—it reaches across every social, economic and racial barrier—and it's not going away on its own.

- Dependence on illicit drugs and alcohol increased an estimated 34 percent in Alabama from 2001 to 2005.
- 93 percent of Alabama's high school students have had experience with alcohol; 67 percent have tried illicit drugs.
- Substance abuse is involved in two of every three murders.
- 58 percent of homeless have had a problem with drug use during their lifetimes.



**And only 9 percent of the 22 million people suffering with addiction receive the help they need to restore their lives.**

In 1996, The Foundry offered eight beds for men and women in long-term recovery. By 2008, that number grew to more than 275. Still on any given day, 500-700 men and women are on a waiting list to enter our program.

The needs are great, but so is our desire to empower addicted, homeless and broken men and women with the emotional, educational, spiritual and economic tools they need to heal and live drug-free, self-sufficient lives. Our rescue and recovery services include:

- Long-term, residential addiction recovery program
- Re-Entry program
- Job-skills training and adult education
- Discipleship
- Community outreach including food, clothing and medical care



Sources: *Charting a Safe and Successful Return of Prisoners to the Community*, [www.edu.gov](http://www.edu.gov), [nces.ed.gov](http://nces.ed.gov), [www.whitehousedrugpolicy.gov](http://www.whitehousedrugpolicy.gov), *Probe Ministries International*, *HBO Addiction*, *National Alliance to End Homelessness*, *The Birmingham News*



# RECOVERY PROGRAM

## TRANSFORMING LIVES FROM THE INSIDE OUT

**60 percent of men and women remain drug- and alcohol-free a year after completing The Foundry Recovery Program.**



### MICKIE'S STORY

Mickie had a good job in the banking industry, taught Sunday school at her church and was surrounded by a loving family when she says she "checked out of life."

"I left my husband and my children. I learned to cook crystal meth, and that is what I did for three and a half years straight—every day."

Mentally and physically exhausted, Mickie fell down a flight of stairs after a 13-day binge. "When I came to, I finally got my wish—no one was looking for me, no one cared about me anymore," she recalls. "I could have laid there and died."

Then God stepped in. "I believe God woke me up at the bottom of those stairs," Mickie contends. "I called my ex-husband, and he took me to the hospital and eventually to The Foundry."

Mickie's transformation is nothing short of a miracle. She joined our long-term recovery program, accepted Christ as her Savior and allowed Him to lay a plan for her life.

Today, Mickie has a full-time job and volunteers at a local jail. In July 2007, she and her ex-husband remarried, bringing restoration to their family.

Our vision for The Foundry Recovery Program is to channel God's amazing love and forgiveness to men and women battling drug addiction and substance abuse. Through His hands, these broken individuals can regain basic necessities, restore their hope and self-esteem, and achieve real, lasting change in their lives.

Many men and women who turn to The Foundry have spent years—even decades—using alcohol, pills, cocaine, meth or heroin. It's unrealistic to think they can overcome these addictions in 30, 60 or even 90 days. That's why we offer a 12- to 18-month residential recovery program for individuals throughout Alabama and beyond.

Residents complete a 30-day orientation then begin the program's three-phase curriculum. They participate in counseling, identify destructive patterns in their lives and ways to break the cycle of their behaviors, develop life and job skills, and improve academic levels—all while grounding themselves in God's Word through discipleship classes, worship services, personal reflection and prayer.

Work therapy is an integral part of our program. Residents work in one of our enterprises, where they develop discipline, responsibility and structure, all of which are critical to a healthy, non-addictive lifestyle. When they complete the program, residents leave The Foundry with marketable jobs skills that help them find full-time employment.

In our Education Center, men and women focus on improving academic development and increasing employment potential through GED preparation, literacy training, and valuable math and computer instruction.

Often, addiction destroys familial relationships. The Foundry Recovery Program helps bring restoration to residents' families by inviting them to attend worship services with their loved ones and to participate in Family Matters. Family Matters is a Sunday morning group meeting that provides families with encouragement and addresses their concerns about the recovery process.



Residents' moms, daughters, aunts and women from the community are also invited each month for an evening of fellowship and inspiration at The Cup, a coffee shop located in our Women's Center.

Once they complete the program, residents may opt to live in our after-care housing. They pay minimal rent while we continue to assist their transition to living independently in their communities.

# RE-ENTRY PROGRAM

## A TRANSITION TO INDEPENDENCE



More than 11,000 men are released from prison in Alabama every year. Sadly, many of them don't have the emotional maturity, life skills or support system to live on the outside. Within three years, 67 percent of these former inmates will commit another serious crime.\*

The Foundry Re-Entry Program is designed to help men leaving prison successfully transition to independence. This Christ-centered ministry equips them with tools they need to remain drug-free and to get established in the community.

After their release from jail or prison, Re-Entry residents can live and work at The Foundry while our staff helps them obtain their driver's licenses, social security cards, full-time employment and housing.

While serving their prison sentences, inmates make few, if any, decisions. During the four- to six-month Re-Entry Program, our counselors teach them to do their own thinking and make positive decisions about everyday life. Students attend classes to help them set boundaries, manage their money, overcome drug and alcohol addictions, and develop life skills.

Through our Education Center, men study to earn their GEDs, gain valuable computer skills and generate résumés. They earn paychecks and save money for homes of their own while working in one of our enterprises or in the community.

Most importantly, in this safe haven, the men are introduced to Jesus Christ—many for the first time. Through worship services, Bible study and prayer, they use His Word to modify past behaviors and lay out plans for their futures.

Men who complete the Re-Entry Program can move to our transitional housing and live independently with continued accountability and support.

*Sources: US Bureau of Justice, Alabama Department of Corrections*



## JACKSON'S STORY

Jackson paced the floor at his sister's house the day after he was released from prison. "Now what?" he wondered. He had no idea how to start his life over from here. "I knew I couldn't go back to my neighborhood; if I did, I wouldn't be there long. It's not what others do to me. It's what I do to myself ... I self-destruct," he says.

Garnering his courage, he called The Foundry Re-Entry Program.

Looking back, Jackson says Re-Entry has helped him navigate life's challenges without losing his footing! "It's better than a work release program where you make money but don't learn how to live. Here, they keep pressure on me to stay clean."

Today, Jackson's biggest barrier to a better future is his past. He's filled out several employment applications, but he says, "They say they'll call me then they don't. I guess God will work it out in His time."

In the meantime, Jackson works at The Foundry SuperThrift Outlet and focuses on learning money management, conflict resolution and other tools for transitioning successfully to independence.



# REACHING OUT TO OUR COMMUNITY

While many in our community do not need shelter and recovery, they do sometimes need a place to turn for help. Our goal is to reach out to these individuals and families with assistance and encouragement to stabilize their lives *before* they fall through the cracks.

## COMMUNITY OUTREACH CENTER

**Food:** We provide three meals a day in our dining hall for our residents, opening our doors also to the homeless and impoverished community. A hot, nourishing meal—served with Christ’s love and compassion—will help satisfy their physical and spiritual hunger. We also distribute grocery boxes to qualifying low-income individuals and families. Each box contains enough food for several meals.

**Clothing:** Our Community Outreach Center offers free clothing to qualifying men, women and children in need.

**Medical Center:** In partnership with Christ Health Center, The Foundry Medical Center offers comprehensive pharmacy services and free health-care services for our residents. Because many others in our community cannot afford health insurance or the high cost of medical care, we also provide health-care services for the working poor at a flat fee of \$25. Staffed by a full-time doctor and nurse, our traditional family practice cares for minor and chronic illnesses that might otherwise go untreated.

**Holiday Celebrations:** The Foundry provides an atmosphere of hope and love during the Thanksgiving, Christmas and Easter seasons. We celebrate each of these holidays by hosting a traditional feast complete with turkey, dressing and all the trimmings. During Thanksgiving, families seeking grocery assistance receive extra food items to make a special holiday dinner in their own homes. We also provide gifts at Christmas for our residents, their children and little ones from the community to let them know they are loved.



## WORSHIP CENTER

We believe true and lasting change in our residents, the homeless and working poor can only come through a relationship with Jesus Christ. Our ministry seeks to reach these hurting people for His Kingdom.

**Worship Services:** Every Thursday evening and Sunday morning, services are held in our 550-seat Worship Center. Led by Rev. Bill Heintz and The Foundry Worship Band, these worship services keep the message of God’s amazing love and His gift of forgiveness in the forefront of this ministry and in the hearts of our residents, their families and the community. All are invited to praise His name with us! (A nursery is provided for children, infant to 5.)

**Family Matters:** Families of our residents need encouragement and strength during the 12- to 18-month recovery program. Family Matters is a Christ-centered support group that gives husbands and wives, sons and daughters, moms and dads, a better understanding of addiction and the recovery process, offering an avenue for sharing questions and concerns. The group meets in our Women’s Center each Sunday morning before worship service.

**Children’s Church:** Children are invited to attend our special children’s program during our regular worship services.



# OUR ENTERPRISES



The Foundry Rescue Mission and Recovery Center is a nonprofit ministry funded through generous financial donations of a caring community and their support of our enterprises. For every dollar individuals, businesses, foundations and churches donate to The Foundry, we generate three dollars from our enterprises.

## THE FOUNDRY SUPERTHRIFT OUTLET



You haven't seen a thrift store until you've visited The Foundry SuperThrift Outlet! Hailed as Alabama's largest thrift store, this 91,000-square-foot facility located on the Bessemer Super Highway provides everything from household furniture and clothing to antiques and jewelry.

What's the secret to our success? Quality products, low prices and attentive customer service. We want to help shoppers find what they are looking for, at prices they can afford.

Stop by when you need clothing for men, women and children, vintage and contemporary jewelry, dishes, knickknacks, clocks, lamps, books, baskets, small and large appliances, and much more. There's something new every day so come often!

### Help Stock Our Shelves

We believe God takes things others may see as useless and creates value in them. Do you have new or gently used items collecting dust in your house? Drop off your donation at the SuperThrift Outlet or call (205) 424-2400 to schedule a pickup, and let us give them new life!

## THE FOUNDRY AUTO SALES CENTER

Every day, folks find reliable, reasonably priced transportation at the Auto Sales Center, our used auto dealership at 1402 Fourth Avenue North in downtown Bessemer. Whether you are looking for a car, truck, SUV or van, stop by and test drive one of our quality autos. You'll get a great deal, and we'll earn income to help reshape the lives of the homeless, the addicted and those freed from prison.



## THE FOUNDRY AUTO SERVICE CENTER

Need an oil change? Tired of those squeaky brakes? Ready to finally fix that dent in your bumper? The Foundry Auto Service Center can perform regular maintenance, fix minor repairs, paint or do body work on your vehicle—all at substantial savings compared to the prices of other service centers in town. Our Auto Service Center is conveniently located at 1918 Sixth Avenue North. Call (205) 426-9000 to schedule your appointment or just drop off your car or truck on your way to work.

## Drive Away Addiction

Donate your car to The Foundry Auto Sales Center and you'll receive a great tax deduction (minimum \$500) without the hassle of selling it yourself. You'll also have the satisfaction of knowing you've benefited the ministry of The Foundry and our residents and community clients. We'll even pick up your car if it's not running! To learn more, visit [www.thefoundryonline.org](http://www.thefoundryonline.org) or call (205) 426-9000.



## Did You Know?

- For every dollar individuals, businesses and churches contribute to our general fund, we raise \$3 through our enterprises.



■ Enterprises ■ Contributions

- Our enterprises are staffed by residents in our Recovery and Re-Entry programs. They learn responsibility and accountability while gaining marketable job skills that will help them find employment when they leave The Foundry.



# YOU CAN MAKE A DIFFERENCE

Please partner with The Foundry Rescue Mission and Recovery Center to **rescue** down-and-out men and women from the throes of addiction and homelessness, to provide **refuge** for their tired bodies and souls, and to offer long-term **recovery** to **restore** their lives and help them **re-enter** society.

## PRAYER

When we work, we work. But when we pray, God works. We believe your prayer support is vital to this ministry.



## FINANCIAL CONTRIBUTIONS

Your tax-deductible financial contributions help provide lasting change for hundreds of men, women and their families 365 days a year:

- Donate online at **[www.thefoundryonline.org](http://www.thefoundryonline.org)**.
- Mail a financial gift to: The Foundry, P.O. Box 824, Bessemer, AL 35021.
- Sign up for the *Simple Giving Plan* and have monthly gifts automatically deducted from your checking account.

To make your contribution in memory of a loved one or to honor someone special, simply include a note with his or her name, and who we should notify about the gift.

## PLANNED GIVING

You can help further this ministry in the years to come by making a bequest in your will, donating appreciated assets or setting up a life insurance or retirement plan with The Foundry as beneficiary. We can also accept non-cash gifts such as cars, antiques, property and excess inventory, then turn your donated items into Kingdom capital!

## GIFTS IN KIND

Your donations of food, personal-care items, new or gently used clothing and household goods help meet the daily needs of our residents. At the same time, you enable low-income families to purchase affordable, quality products at our SuperThrift Outlet, which helps fund our annual budget. Contact us about material needs for projects throughout the year.

## VOLUNTEER OPPORTUNITIES

Gifts of your time allow us to meet more needs. Become a mentor, assist in our Education Center or serve in our kitchen. Call for a complete list of volunteer opportunities.

## SPEAKERS BUREAU

Invite a member of our staff to speak at your church, workplace, civic or community meeting or event. Our presentations cover The Foundry's ministry, issues relating to addiction, re-entry and homelessness, among others.

## TOUR

We invite you to visit our campus to see your generosity in action. Individuals and groups may tour Monday-Friday, 9 a.m.-5 p.m. We ask groups to schedule tours 10 days in advance whenever possible.

Join us for a *Lunch and Learn*. You'll enjoy delicious food in our dining hall, hear about our ministry, then tour our campus. Call for details.



A Recovery Program resident  
with a volunteer mentor.

**For more information about these and other opportunities to help propel this ministry, call Leslie Freeman, director of public relations, at (205) 425-7737, ext. 16 or e-mail [lfreeman@thefoundryonline.org](mailto:lfreeman@thefoundryonline.org).**

Donors contribute thousands of dollars during our annual Hearts of Hope Luncheon and Hope Awards Banquet.



**Medical Center**

Our Medical Center offers our residents medical care and referrals for dental and optical services—free of charge. The Medical Center is open to needy individuals and families for a low-cost flat fee.



**Main Office**

Rev. Bill and Michele Heintz invite you to tour our campus and see the depth and breadth of our services firsthand.



**Women's Center**

Nestled inside our Women's Center, The Cup is a place for women in our recovery program to enjoy coffee, fellowship, relaxation and recreation. Women from the community are invited to attend regularly scheduled presentations at The Cup, quenching their dehydrated souls with His unfailing love.



**Worship Center**

The Foundry's 550-seat, state-of-the-art Worship Center offers opportunities for all who come to hear God's Word and to experience His amazing love through our staff and The Foundry Worship Band.

# YOU CAN BE CONFIDENT

## IN THE FOUNDRY RESCUE MISSION AND RECOVERY CENTER

As governor of Alabama, I am proud to serve citizens who believe in building strong, healthy families. My wife, Patsy, and I raised four children and are now enjoying six grandchildren. We know families must be equipped with the tools to combat the dangers that destroy a happy and healthy family—like drug and alcohol abuse. Healthy families mean healthy communities, and I congratulate The Foundry on their efforts to promote both.

Bob Riley  
Governor  
State of Alabama



**ASSOCIATION  
OF GOSPEL  
RESCUE  
MISSIONS**

The Foundry is a member in good standing of the Association of Gospel Rescue Missions. The AGRM exists to promote cooperation among rescue missions, develop higher standards of relief work, rehabilitation services, stewardship and policies, and prevent duplication of services.

The Foundry is governed by a board of directors that understands its responsibility to oversee our programs, policies and stewardship practices. We are members in good standing of the Bessemer, Birmingham and Hoover chambers of commerce.



**ADMINISTRATIVE OFFICE  
THE FOUNDRY MEN'S CENTER**

1804 SIXTH AVENUE NORTH  
BESSEMER, AL 35020  
PH: 205-424-HOPE (4673)  
WWW.THEFOUNDRYONLINE.ORG

**THE FOUNDRY WOMEN'S CENTER  
THE FOUNDRY WORSHIP CENTER**

1800 FOURTH AVENUE NORTH  
BESSEMER, AL 35020  
PH: 205-425-7737

**THE FOUNDRY SUPERTHRIFT OUTLET**

727 NINTH AVENUE NORTH  
BESSEMER, AL 35020  
PH: 205-424-2400

**THE FOUNDRY AUTO SERVICE CENTER**

1918 SIXTH AVENUE NORTH  
BESSEMER, AL 35020  
PH: 205-426-9000

**THE FOUNDRY AUTO SALES CENTER**

1402 FOURTH AVENUE NORTH  
BESSEMER, AL 35020  
PH: 205-425-3290

**THE FOUNDRY COMMUNITY  
OUTREACH CENTER**

608 18TH STREET  
BESSEMER, AL 35020  
PH: 205-424-HOPE (4673), EXT. 40

**THE FOUNDRY MEDICAL CENTER**

608 18TH STREET  
BESSEMER, AL 35020  
PH: 205-428-2810

