



# A LIGHT IN THE DARKNESS

## 2010 Annual Report



“If you spend yourselves in behalf of the hungry and satisfy the needs of the oppressed, then your light will rise in the darkness, and your night will become like the noonday.”

Isaiah 58:10

# A MESSAGE FROM OUR DIRECTOR



Rev. Bill and Michele Heintz

Dear Friends,

“A light in the darkness” is how many people describe The Foundry. Certainly the men and women breaking free from the bondage of addiction and despair find meaning in that metaphor. So do their families—battling alongside them—who breathe a sigh of relief as we enfold their loved ones in our care. Struggling members of our community find their lives are brightened, too, by the knowledge they’re not alone and we can help fulfill their basic needs.

That phrase is also a perfect description of The Foundry’s friends and donors. Your steadfast compassion and generosity enable us to bring the light of God’s love to the addict, ex-inmate and destitute,

when otherwise our work would not be possible.

That’s why I’m pleased to share what your “light” allowed us to accomplish in 2010. In addition to the usual facts and figures, these pages also portray the miracles behind them—through the words of people whose lives have been illuminated directly by The Foundry or who have witnessed firsthand the impact of our God-inspired light.

As you’re reading this final summary of 2010, we’re marking The Foundry’s 40th anniversary in 2011. And a great part of that celebration is honoring you and your partnership.

Thank you for being among the many dedicated individuals who have helped us rebuild lives and restore hope for the past four decades. God bless you.

In His service,

Rev. Bill Heintz  
Executive Director

## Our Mission

**To restore hope and rebuild the lives of the addict, the ex-inmate and the destitute through Christ-centered recovery, re-entry and rescue.**

“THE SHELBY COUNTY DRUG FREE COALITION PROVIDES EDUCATION AND SUPPORT TO PARENTS, TEACHERS AND COMMUNITY MEMBERS TO EMPOWER THEM TO PREVENT SUBSTANCE ABUSE AMONG YOUTH. THE INSIGHTS PROVIDED BY THE YOUNG MEN FROM FOUNDRY FARM AND THE STAFF PERSPECTIVE IN THE RECOVERY FIELD ARE VERY VALUABLE AND HELP US DEVELOP EDUCATIONAL MATERIALS THAT CAN SPEAK TO THE ENTIRE COMMUNITY.”

CAROL WILLIAMS, PROJECT COORDINATOR  
SHELBY COUNTY DRUG FREE COALITION

## The Foundry Board of Directors

### Steve Briggs, Chairman

President, Petra Life Services, Inc.

### Garry Ard

President, Ard Contracting, Inc.

### Dr. Philip Cleveland

Dean of Technical Education and Workforce Development, Wallace State Community College

### Whitney (Whit) DeBardeleben

President and CEO, Steward Machine Co., Inc.

### Jerry Walton (Jerry) DeFoor

Retired, Protective Life Corporation

### George C. Gould, III

Principal, Capital Strategies Group

### J. William (Bill) Hamer

Retired, Protective Life Corporation, Human Resources Consultant

### Kermit L. Kendrick

Attorney, Burr & Forman

### Eric Kerley

Owner, The Studio Specialized Personal Training

### Brenda Lipscomb

CABi Consultant

### Sharon Long

Vice-President, Alamerica Bank

### Tom Mayfield

President, M3\*\*\* Resources USA

### C. Ben Nevins

President and Chief Operating Officer, Brice Building Company

### Sherri Jackson Pereira

Weekday Anchor, WIAT-TV CBS 42

### Edmund Perry

President, Molton, Allen & Williams LLC

## The Foundry Facilities

### The Foundry Rescue Mission and Recovery Center

P.O. Box 824  
Bessemer, AL 35021  
Ph: 205-424-HOPE (4673)  
www.thefoundryonline.org

### Bessemer Campus

#### The Foundry Men’s Center

1804 Sixth Avenue North

#### The Foundry Women’s Center

#### The Foundry Worship Center

#### Administrative Office

1800 Fourth Avenue North

#### The Foundry Re-Entry Center

1616 Fifth Avenue North

#### The Foundry SuperThrift Outlet

727 Ninth Avenue North

#### The Foundry Auto Service Center

1918 Sixth Avenue North

#### The Foundry Auto Sales

1402 Fourth Avenue North

#### The Foundry Community

#### Outreach Center

#### The Foundry Medical Center

608 18th Street

### Cullman Campus

#### Foundry Farm

575 County Rd. 1676

Cullman, AL 35058

Ph: 888-5FOUNDRY

#### The Foundry SuperThrift Outlet

1636B Second Avenue Southwest

# SPREADING LIGHT IN UNEXPECTED PLACES

## Restoring a Family's Hope

Being unable to communicate with your child about his or her addiction—and not knowing how to help—is a nightmare experienced by parents of substance abusers. Darlene Buford, whose son Willie is a graduate of our Recovery Program, is grateful for how The Foundry helped her family heal.

"I needed to find out exactly what kind of problems he was having emotionally and what caused him to make the choices he was making. He'd always been very good in school, but his motivation had changed and he was doing things I never expected him to do," Darlene explains. "But I couldn't relate to him. Since he couldn't talk to me, I encouraged him to get help through The Foundry."

Today, Darlene says, the change in her son is like night and day. "He's able to express how he feels, and he's willing and able to go to school. He's accepted God in his life, and he's more patient and caring now. The Foundry is a wonderful place and it really does change lives!"



The Foundry restored Darlene's relationship with her son Willie and helped him regain his future.

## Healing with Compassion



The Foundry Medical Center patient Patricia gives Dr. Fischer the highest "five star" rating for his patience and kindness.

In addition to serving our residents, The Foundry Medical Center—in partnership with Christ Health Center—offers health care at a reasonable flat fee for the working poor in our community who can't afford medical insurance or the rising cost of treatment and prescriptions. The Foundry Medical Center physician Dr. John Fischer receives high praise from patients who say his gift of compassion is just as healing as his medical expertise.

Patricia visits the center on a regular basis for a chronic skin condition and says it's hard to find a professional like Dr. Fischer these days. "He takes his time and listens to you and explains things in a language you can understand. He'll even call you in the evening—on his own time—to give you test results so you don't have to wait. So you'll feel better." Patricia is also grateful for the location of The Foundry's clinic in Bessemer. Without it, she'd have to travel to Birmingham, taking time from her job, which she can't afford to do.

Patricia believes the clinic's reputation for compassionate care has spread by word of mouth—she's recommended it to several people herself. Today she's one of more than 315 community members who visit the clinic on a monthly basis, and she's never surprised that it's "standing room only!"

## Finding Blessings in Giving Back

Bessemer Mayor Kenneth Gulley believes the partnership forged between The Foundry and the city is a blessing and a godsend. The Foundry residents, eager to give back to Bessemer, participate in service projects on a regular basis to beautify and unite the city.

"The Foundry has really become a major part of Bessemer, not only helping with substance abuse—they do an excellent job of that and unfortunately we do need that service—but they're also an integral part of a lot of the things the city has going on. For instance we just completed a city-wide clean-up program, and the men and women in The Foundry's Recovery Program assisted us in our efforts."

The Foundry residents have also provided labor for community renovation projects. "Cities across America are having difficulties," Mayor Gulley says, "but we've been able to partner with The Foundry to get a lot of the things done we ordinarily would not be able to accomplish. The city always looks forward to working with The Foundry, and they have been instrumental in assisting us in making Bessemer the best it can be."

Mayor Kenneth Gulley, here with Pastor Bill Heintz and two Recovery Program residents, is grateful for The Foundry's partnership with the city.



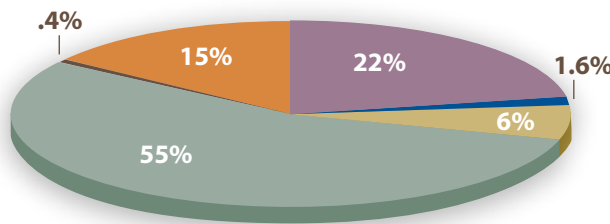
# OUR FINANCIAL PRINCIPLES

- The Foundry Rescue Mission and Recovery Center belongs to God. Our staff is committed to pleasing God in every aspect of ministry. Apart from His grace, The Foundry could not exist.
- The Foundry is governed by a board of directors that ensures all contributions are used for the purposes for which they were given.
- We believe each gift comes from people who give sacrificially. We use all gifts conservatively and prayerfully.
- We are a private organization funded by businesses, churches, foundations, civic groups and individuals led by God to help the addicted and homeless.
- We believe Christians should support their local church first. We will never encourage believers to support The Foundry until they first meet their obligations to their churches.
- We believe our supporters want to hear from us in times of plenty and in times of difficulty.
- As a 501(c)(3) organization, we pledge to raise funds with integrity, communicating The Foundry's needs honestly and sensitively. We will never try to raise more money than we need.
- We promptly send receipts for all donations and pay for purchases within 30 days.
- We never sell or rent our donor mailing list.

## 2010 Financial Summary

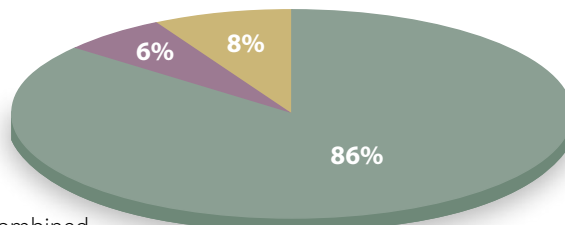
### Revenue

|                          |                    |
|--------------------------|--------------------|
| Contributions            | 22%                |
| Grants/other             | 1.6%               |
| Auto Center sales        | 6%                 |
| SuperThrift Outlet sales | 55%                |
| Foundry Farm             | .4%                |
| Program fees             | 15%                |
| <b>Total</b>             | <b>\$5,018,095</b> |



### Expenses

|                |                     |
|----------------|---------------------|
| Programs       | 86%                 |
| Administrative | 6%                  |
| Fundraising    | 8%                  |
| <b>Total</b>   | <b>\$5,400,864*</b> |



\*Includes \$203,000 in depreciation combined with several unexpected HVAC replacements

Independent audit completed by Warren, Averett, Kimbrough & Marino, LLC.

## 2010 Statistics

|   |         |
|---|---------|
| Nights of lodging   | 92,575  |
| Meals served  | 275,861 |
| Recovery Program graduates  | 109     |
| Re-Entry graduates  | 20      |
| Residents receiving GEDs  | 20      |
| People receiving free clothing  | 639     |
| Food boxes distributed  | 429     |
| Residents and community receiving medical, dental, optical, and prescription assistance | 2,471   |
| Volunteer hours   | 3,440   |

For every dollar you invest, The Foundry raises \$2.40 and we make every effort to keep our expenses equal to or below revenue. Sixty-one percent of our income is provided by our enterprises, through which our residents learn job skills that are vital to their recovery.

## The Foundry Fellowship

We're grateful to these members of **The Foundry Fellowship** whose level of financial partnership is vital in maintaining our record of excellence in Christian recovery, re-entry and rescue.

Altec/Styslinger Foundation  
The Ard Family Foundation  
Asbury United Methodist Church  
Mr. Mason Overcash & Mrs. Ashley Hoffman  
Mr. Bobby Azar  
Mr. & Mrs. William Barkley  
Barron Fan Technology, Inc.  
Mr. & Mrs. Craig S. Beatty, Sr.  
Birmingham Hide & Tallow Co.  
Mr. & Mrs. Jim B. Black, Jr.  
The Bradford Family Fund  
Mr. & Mrs. Steve Briggs  
Mr. & Mrs. Vaughn Burrell  
C. Eugene Ireland Foundation  
Cathedral Church of the Advent  
Certified Auto Sales  
Mr. & Mrs. Russell Chambliss  
Charter Business  
Church of the Highlands  
The Church Revived  
Compass Bank  
Dr. Robert M. Cosby  
Dr. A. J. Cox, III  
Mr. and Mrs. Charles A. Culotta  
Mr. & Mrs. Thomas J. Curtin, Sr.

Mr. Whit Debardeleben  
Mr. & Mrs. Jerry DeFoor  
The Dixon Foundation  
Drummond Company, Inc.  
DST Health Solutions, LLC  
EBSCO Industries, Inc.  
Mr. Kenneth B. Fash  
Gardendale's First Baptist Church  
Mr. & Mrs. Victor H. Hanson, III  
Dr. & Mrs. Jimmie H. Harvey  
HealthSouth  
Mr. & Mrs. Bill Heintz  
Mr. & Mrs. Ronald C. Helveston  
Mr. & Mrs. Tim Hendrix  
Mr. & Mrs. Tony Holcombe  
Independent Presbyterian Church Foundation  
Jemison Investment  
Joe Piper, Inc.  
Mrs. Vicki H. Johnson  
Mrs. Tracy Johnson  
Mr. & Mrs. Garrett Kearbey  
Mr. & Mrs. Scott Kidd  
King Acura  
Mr. Ted Lackey  
Ms. Judith G. Lee

Mr. & Mrs. John R. Lipscomb  
Mrs. Janet S. Lucas  
Mr. & Mrs. Mike Luce  
Dr. & Mrs. Davor Luketic  
Matthews Family Foundation  
Mr. & Mrs. William T. Mayfield, III  
Mr. & Mrs. Randy McClendon  
Mr. & Mrs. Tommy McLeod  
Mike & Gillian Goodrich Foundation  
Mr. & Mrs. Lane Milam  
Mr. & Mrs. Mark H. Miller  
Mr. John C. Morris  
Mountain Brook Community Church  
Mr. & Mrs. Drayton Nabers, Jr.  
Mr. & Mrs. Ben Nevins  
NWI Consulting, Inc.  
Oakman Hardwood, Inc  
Dr. Amy Parvin  
Mr. & Mrs. Mark Peoples  
Mr. & Mrs. Andy Pesterfield  
Mrs. Lilly Phillips  
Mr. & Mrs. David R. Pittman  
Regions Financial Corp. Foundation  
Mr. & Mrs. James O. Rein  
Mr. & Mrs. Vaughn P. Rives  
Royal Cup, Inc.

Shades Mountain Baptist Church  
Mrs. Diane Shepherd  
St. Mary's On The Highlands  
Steward Machine Co., Inc.  
Mr. & Mrs. James A. Stroud  
Dr. Rodney Swillie  
Mr. Jesse R. Taylor, III  
The Charles T. Campbell Charitable Foundation  
Mrs. Stephen & Shannon Thomas  
Dr. Rick Thomason  
Mr. & Mrs. Ricky Todd  
Trust UWOLouise Thompson  
Mr. & Mrs. Rainer Twiford  
Vulcan Threaded Products, Inc.  
Mr. Albert M. Wade, Jr.  
Wells Fargo  
Western Steel, Inc.  
Mr. & Mrs. Larry W. Whatley  
Mr. & Mrs. Albert E. Willard, Jr.  
Mr. & Mrs. Tim Willis  
Mr. & Mrs. Johnny Wisner  
Mr. & Mrs. Allan Worthington