



Canstruction® Birmingham

2013 Team Entry Form

The First Annual Design and Build Competition

A community competition to end hunger

Colonial Brookwood Village

October 4: Build Day and Judging

October 5—18: “Canstructures” on Display

A benefit for The Foundry Rescue Mission and Recovery Center

Think you have what it takes to design and build a structure made of nothing more than canned food and ingenuity?

Complete Entry Form and mail with \$100 check made out to The Foundry Rescue Mission and Recovery Center to:

Bobbi Grady, Stewardship Manager
The Foundry Rescue Mission and Recovery Center
1800 4th Avenue North
Bessemer, AL 35020

Need more info?

Email or contact Bobbi Grady at bgrady@thefoundryonline.org or 205.425.7737 ext. 26

Sponsor/Team Name _____

Team Captain Information _____

First Name

Last Name

Email

Phone Number

Fax Number

Team Information _____

Address

City

State

Zip

Design Expert? (circle one) We have one We need one

*Please review all team rules and regulations. Teams are responsible for acquiring canned food.

RULES & REGULATIONS FOR TEAMS

The following rules and regulations govern all Canstruction® competitions. After the official building rules you will see other guidelines that you can adapt to your competition depending on local conditions. They are included here to assist you in thinking about those aspects and logistics of the competition

Each person on the committee should be given a copy of the rules and regulations.

Each team **must** be provided with a copy of the rules and regulations. These should be distributed to a team representative either at a meeting for those wishing to learn more prior to entering or at a team kickoff meeting. Anyone not in attendance should receive a copy via e-mail or mail.

A team kickoff meeting or meeting for interested firms should be held. The rules and regulations should be reviewed during the meeting along with all local conditions that all team members have a complete understanding of the rules.

These same rules and regulations are to be explained to the Jury that will be judging the competition structures. All building materials and methods observed the night of the build-out are to be conveyed to the Jury. You may require that all teams submit a list of their building materials or building systems they will be employing. The Jury will interpret the rules and regulations in making their determination.

Competition organizers do not disqualify an entry. All decisions are left in the hands of the Jury.

- Awards will be given in the following 5 categories:

- Best Meal
- Best Use of Labels
- Structural Ingenuity
- Jurors' Favorite
- Honorable Mention (Two Awards)

After all the competitions are held, local winners go on to compete internationally through submission of digital photography to a panel of jurors that convenes at the SDA/AIA International Convention in the spring of each year. The local jury may give additional awards for Most Cans and/or Peoples' Choice award; however, these additional categories do not proceed to the international competition.

- **Maximum** size for a structure is 10ft L x 10ft W x 8ft H.
- Each team is to **provide a sketch or computer image and dimensions of their structure by** Sept. 1. Firm names will be kept anonymous prior to the announcement of the winners. Fax or e-mail to the attention of: **Bobbi Grady / bgrady@thefoundryonline.org**. Do not send CAD files.
- **Maximum size of the official team** that actually builds the structure is five (5) persons. Only 5 team members will be permitted to build at one time. You may

have one additional person to un-box cans. The five team members include those who are cutting foam-core and other materials, etc. Teams may swap out members and are allowed a maximum of 15 minutes for transition. Regardless of how many team members are in the firm/school participate, five individuals must be selected as the official team members. They will receive name tags with team ribbons the night of the gala and their names will appear on the signage accompanying the structure.

- Aluminum food cans of all sizes may be used. Some food manufacturers are switching to plastic. If using plastic containers make sure they can take the pressure of cans from above.
- No glass containers allowed.
- No pet food.
- No alcoholic beverages.
- No use of soda or junk food – depending on the jury, you run the risk that they will penalize you for using non-nutritional items. Remember the food banks need nutritional food, not junk food. Make every effort in designing your structure to use nutritious, edible foods.
- No opened or exposed food.
- Cans must be full, unopened, and with labels intact and legible. Labels **may not** be covered, stripped off or altered in any way.
- Use of boxes and bags is ***strongly*** discouraged. The name of the competition is **Can**struction; therefore, jurors prefer canned food be used in the competition. In recent years, many structures utilizing boxes did not make it through the elimination process at the International competition.
- Props are ***strongly*** discouraged. Jurors prefer pure food structures. Try to solve all design problems with food items. All things equal, a structure with props will lose when judged against a structure with no props. (Example: a structure that has eyes. One entry uses black cans to make eyes; another entry cuts out black circles of paper and tapes on cans for eyes. Once the jury sees that eyes can be made from cans or a food product, any entry using paper cutouts is in disfavor.)
- Structures **MUST** be structurally self-supporting. **NO** 2x4 board's, **NO** half-inch plywood, **NO** half-inch thick tubing, **NO** sheet metal. **Permissible: one-quarter inch thick** foam-core, cardboard, masonite, plywood, plexiglass, threaded rod – for the purpose of leveling or balancing materials but not as load bearing. Cardboard tubes used as guides must also be limited to one-quarter inch thick. A structure where the ¼” leveling materials cannot be seen is usually judged superior to a structure where it is in plain view.
- Velcro, clear and double-faced tape may be used.
- High-tension rubber bands, nylon string, wire, tie-backs are permissible.
- No permanent adhesives.

- **Teams should visit their assigned site in advance of the build-out date to determine if there are any problems in positioning their entry in the space provided. Structures should be placed well back from window walls for photographic purposes. If the host site is carpeted or has uneven flooring each team should provide a plywood or masonite base.**
- Teams are responsible for leaving their site “broom-clean.”

ACQUISITION OF CANNED GOODS

- Participating firms are responsible for obtaining their own supply of canned goods. Discounted canned goods are available through **WalMart**. Instructions will be given to team captains upon receipt of entry fee.
- *Expired* canned food should not be used in the competitions as the food may not be accepted by local food banks.
- Firms may solicit canned good and/or financial donations from manufacturers, consultants, vendors, contractors or conduct employee food drives. **All canned goods must be purchased and ready for delivery by Sept.15 -- without exception!**
- The local competition ***is not*** a 501(c)3 not-for profit charity. The Foundry will provide its taxpayer I.D. to food donors to use as a charitable tax deduction. If you prefer, you can suggest to donors to take the contribution as a marketing/public relations business expense. Naming the contributors on your sign next to your structure will give them marketing/PR exposure.
- Cans should be packed in sturdy cartons and labeled with your **team/ firm name** and the **location name/number at the site**.
- If arranging for canned goods from an out of town supplier, they must be delivered to the host site. No sidewalk deliveries. The mover/delivery service must provide a Certificate of Insurance to the loading dock manager in order to enter the building to deliver the food. All the same labeling requirements are necessary. Cans may be delivered to the site ***ONLY*** on **Oct. 2 & 3** Check with the host site as to the type and maximum length truck that can deliver at the loading dock.
- A team member should go to the site to make sure all cans have been delivered. If anything is missing they have that day to find it and/or get it delivered.
- Save all packing boxes. Ask host site where they may be stored during the exhibition. Boxes must be used to repack cans at the end of the competition. Bring additional packing boxes to the site for de-construction.

SUBMISSION WITH DEADLINES

A. SIGNAGE & TEXT (See Sample)

Each entry will have a 30" x 42" foam-core board (self-standing easel back) that sits adjacent to the structure. There is an official graphic standard for the layout that is used without exception. If you have contributors that must have their logos prominently displayed this would require an additional easel backed board created and produced by your firm, at your firm's expense.

SIGNAGE & TEXT DEADLINE– Absolutely no later than: Sept. 30 .

E-mail as a WORD Document to **Bobbi Grady** at **bgrady@thefoundryonline.org**

- **DO NOT** format your Word document.
- **Flush Left** on all required text
- **Enter a return** between each piece of information required.
- **DO NOT** choose fonts, sizes, graphics, etc.
- **No columns**
- **No text boxes, no picture boxes, no graphics, no logos (firm or contributors)**

- **No colors.**
- **PLEASE DO NOT DO YOUR OWN FORMATTING!**

A sample of a completed board is attached.

TEXT FOR FOAMCORE BOARDS.

The information requested should be submitted in a Word file in the following order (**DO NOT** list these category titles in your document but follow this order for providing the required information).

- **FIRM NAME-** the way it should ***officially*** appear in the program. Confirm with a firm Principal.
- **TITLE OF ENTRY.** If any word in your title is to be italicized do so.
- **DESCRIPTION** of the structure. Keep to one paragraph. This is what is provided to the jurors and public as they view each entry. The descriptions are most helpful in drawing the jurors' and publics' eye to the rich detail in each design, any play on words, double entendres with the label names, etc. Don't get caught up in making long drawn out philosophical statements – keep that to one sentence and let your entry speak for itself. Spend your time describing the choices you made in cans and labels to articulate your theme. **Spell check your paragraph.**
- **5-PERSON TEAM NAMES -- CAPTAIN FIRST (no exceptions, no co-captains)** followed by the rest of the team in **alphabetical** order – **spell names correctly** – you must designate **ONE** team captain.
- **THANK YOU'S for any sponsors and/or other firm members who participated.** (If you are receiving major support from a food manufacturer or grocery store and need to display a sign with their logo, you will need to create a separate board at your own expense. It should be a foam-core board, self-standing easel to sit on the floor.

MOVING MANIFEST (CAN INFORMATION):

DEADLINE Sept.23 . INFORMATION CAN BE SUBMITTED ANY TIME PRIOR TO DEADLINE. Cans should only be delivered to the site on **Oct. 2 and 3** .

If using an outside mover to have your cans delivered to the exhibition building they must be delivered to the site – no sidewalk deliveries unless someone from your firm is there to receive and deliver with dollies. Mover's Certificate of Insurance must be presented to loading dock manager.

All boxes/cartons must be labeled with your firm name and site location.

Each team captain will be given an Excel Spreadsheet that includes their firm's contact information, their site location contact information, and columns requiring the following information to be completed:

Detailed inventory of all cans:

- name of each food product
- quantity of each food product
- Total number of cartons

- Total number of cans
- Total cost whether purchased or donated

BUILD-OUT

- Build-out begins at 7 am – Please Be On Time!
- Contributors to Canstruction may drop by to say hello, hand out gifts, products, etc. Please be courteous, cheerful and happy to meet them. Without their financial and in-kind donations we would be unable to produce Canstruction.
- Try to do as much prefabrication of foam core cutting or other special materials you require prior to the evening of the build out.
- If you have a chance to practice building in your office take that opportunity to minimize surprises at the site.
Bring plenty of extra supplies (tape, scissors, foam-core, cardboard) – over estimate. Bring a ladder if you are building a tall structure and/or to position spotlights.
- Boxes must be stored out of sight for repackaging at the end of the event.
When your Canstruction is completely finished send a representative to the onsite Canstruction manager to sign out. There may be a videographer. We want to get a combination of teams building, finished objects, and team interviews. Do not leave before being captured on video.
- Call your competition Host to make sure your structure is standing the next morning. Ask the Host to call you if structure looks like it is structurally unsound, sagging, slipping, etc. Be prepared to go over and fix it immediately. If rebuilding is impossible box up the cans.

JUDGING

Make sure all team members know the following:

- Judging is done anonymously.
- Judging will commence at 7:30 p.m. on October 4
- Team members cannot be on location at the time of judging.
- Hosts should maintain a respectful distance while the jury view and discuss the structures.
- No signage displayed until the jury has left.

THE GALA

- Oct. 10 4:00 p.m.
- Arrive no later 3:30 p.m. for seating
- Presentation begins 4:00 p.m.
- Business Casual Dress
- Name Tags (if you choose) - Each team member will be given a name tag that is passed out the night of the build-out. Do not forget to wear them to the Gala.
- Team seating is assigned.
- Invitation Only - You must have an invitation to attend. Team names will be on a list for emergency use.
- Meet the contributors who will be wearing green nametags. Please introduce yourselves and let them know how much their contribution means to the event.
- It is good for some team members to be at your structure to welcome everyone and answer questions regarding the design and construction methodologies used.

PHOTOGRAPHY & VIDEOGRAPHY

- Professional photographs will be taken of each entry.
- Winning teams will have their photos taken at the awards presentation.
- Beta Cam Videography will be taken the night of the build-out and evening of the Gala.
- After the winners are announced the winning teams are asked to go to their structures and wait for the photographer/videographer. This will take some time. If you do not wish to wait at your structure for a team photo please let us know in advance.
- Take your own photos, if using digital cameras put on setting for highest resolution – **Remove all signage and stanchions prior to photographing.** Many times the personal photos are excellent and can be used for the International Competition and the media when they are better than the professional photographers,

DECONSTRUCTION

- October 19 from 8:00 a.m. to 12:00 p.m.
- Each entry must be taken down and packed in boxes for pickup. You should allow ample time so that your entry is completely packed by **12pm**. You must keep your boxes for this process.

SAMPLE FOAM-CORE BOARD

Gilsanz Murray Steficek, LLP

The LinCAN Tunnel

Descriptive Paragraph

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Team: *Claire Austin, Captain*
 Ian Forsyth
 Jonathan Hernandez
 Ana Rincon
 Marius Wilk

Special Thanks to our other team members: Joe Basel, Lynda Guo, Jill Hrubecky, Cathy Huang, Joo-Eun Lee, Glenda Orengo.

Special Thank You to Fresh Direct, Lucky Deli and Village Copier Services for their generous contributions to our structure.