



Sponsorship Package

**Proceeds benefit The Foundry
Rescue Mission and Recovery Center**

October 4—18, 2013

Colonial Brookwood Village

780 Brookwood Village

Birmingham, AL 35209



*Where lives are reshaped
by the hands of God.*

The Event

Catch the energy at Canstruction® Birmingham – an exciting event that harnesses abundant talent and creative power to helping feed the hungry. Canstruction® promises to be a must-see event in Birmingham.

Teams come together from various industries and communities to build unique structures out of canned food and help us get to our goal of 20,000 cans of food and \$50,000 in sponsorships.



The results are evaluated by a panel of judges in several categories: Structural Ingenuity, Best Meal, Best Use of Labels, Juror's Favorite and Honorable Mention. The display is open to the public at Colonial Brookwood Mall.

Onsite voting allows the public to donate \$1 and vote for the People's Choice Award. At the close of the event, the canned food is donated to The Foundry Rescue Mission and Recovery Center to help feed the homeless, underserved and residential program. As a final element, photos of the winning projects are submitted to an international competition.



July 31

Team Registration Ends

October 4

Build Day and Judging

October 5—10

Voting for People's Choice Award

October 10

Awards Reception

October 5—18

Public Exhibit at venue

Sponsorship Opportunities

Canstruction® is a great marketing opportunity for sponsors and a truly meaningful way to help make life better for your community. We invite you to review the following sponsorship benefits and consider how you can get involved in this fantastic event.

Summary of Benefits	Title Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
	\$20,000	\$10,000	\$5,000	\$2,500	\$1,000
Pre & Post Event					
Your business name becomes part of the event name through "presented by" status	●				
Opportunity to participate in promotional interviews with media sponsors (as available)	●				
Opportunity for your staff to volunteer at the event in your corporate clothing	●	●			
Logo on awards ceremony invitation	●	●			
Logo in all email blasts to promote event	●	●			
Logo in newspaper ads (if available)	●	●	●		
Logo on call for entries and team registration form	●	●	●		
Logo on print materials to promote public exhibit	●	●	●	●	
Primary logo placement on all pages of event website and on event listing page	●	●			
Logo or name (as indicated) on sponsorship page of event website	Logo	Logo	Logo	Name	Name
Logo or name (as indicated) in 2013 Canstruction calendar	Logo	Logo	Logo	Name	Name
First right of refusal to sponsor event in 2014	●				
Onsite					
Logo or name (as indicated) on signage	Logo	Logo	Logo	Name	Name
Logo or name (as indicated) in event program	Logo	Logo	Logo	Name	Name
Product Exposure & Speaking Opportunities					
Opportunity to donate a team prize	●	●	●		
Opportunity to present an award at Awards Ceremony	●				
Registration & Other Benefits					
Complimentary team registration	●	●	●	●	
Opportunity to customize benefits to meet corporate objectives and interests	●				

The Foundry: Reshaping Lives

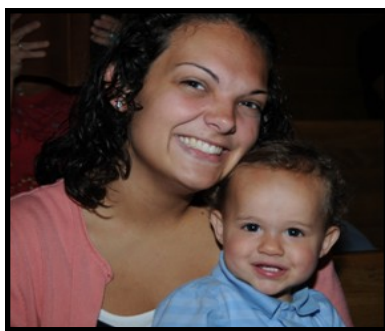
Each year, more than 2,500 men, women and children engage in our Recovery, Re-Entry and Rescue programs. We serve 300,000 meals to our residents, the homeless and working-poor families in our community. In addition, we provide nearly 100,000 nights of safe lodging and care to our program residents and homeless men. With the support of our caring community, we are restoring hope and rebuilding lives.

Our **Rescue Program** is focused on meeting life's basic necessities of the hurting in our community. We offer nourishing meals, food boxes and clothing free of charge—along with medical and dental care at fixed, affordable rates—for individuals and families struggling to make ends meet.

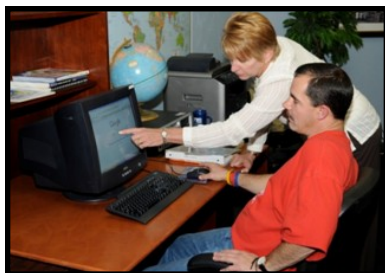
At The Foundry Rescue Mission and Recovery Center we also help fill the immediate need for food for 18 community and local organizations.



The Foundry **Recovery Program** channels God's amazing love and forgiveness to men and women battling drug addiction and substance abuse. Our curriculum includes counseling, identifying and overcoming destructive patterns, developing life and job skills, and participating in work therapy, adult education, worship services and prayer.



Our **Re-Entry Program** is designed to help men who have been released from prison successfully re-integrate into the community. Residents live and work at The Foundry while obtaining their driver's licenses, full-time employment and housing. They also attend classes and counseling to develop emotional maturity, personal responsibility, ethical work and life skills, and a spiritual foundation.





Yes, our company would like to sponsor Canstruction® Birmingham!

- ☐ Title Sponsor \$20,000 ☐ Platinum Sponsor \$10,000 ☐ Gold Sponsor \$5,000 ☐ Silver Sponsor \$2,500 ☐ Bronze Sponsor \$1,000

Sponsorships at Title, Platinum, Gold or Silver levels, please indicate contact person for team

Company Contact _____

Team Contact _____ Phone _____

Company Address _____

City _____ ST ____ Zip _____ Phone _____

Company Name, as it should appear in print:

☐ My Check is Enclosed ☐ Please Invoice

☐ Please Bill Credit Card (circle one) MasterCard Visa American Express Discover

Credit Card Number _____

Exp. Date _____ Security Code _____

Cardholder Signature _____

Please make checks payable to The Foundry Rescue Mission and Recovery Center and mail, fax or email sponsorship information to:

Bobbi Grady, Stewardship Manager
The Foundry Rescue Mission and Recovery Center
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